

## REACH AND RATES DOCUMENT 2024 & 2025

**Thousands of Allied Professionals in BC  
read the magazine: 3 great issues a year!**

**Spring      Fall      Winter**

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- BC Notaries
- Land Appraisers
- RI Designates (REIBC)
- BC Land Surveyors
- Lawyers
- Real Estate Professionals
- Real Estate Boards and Associations
- Accountants
- Age-Friendly Business® Professionals
- Provincial/Federal Court Judges
- BC MLAs and MPs
- Life Insurance Brokers and Agents
- Financial Institution Managers
- BC Mayors
- Registrars
- Government Ministries
- Libraries: Public and Private, including the Law Society, Legal Services Society, and Education Facilities
- Investment Management Agencies
- Chambers of Commerce
- BC Housing
- BC Assessment and BC OnLine
- BC Buildings Corporation

### **EDITORIAL THEMES 2024**

**Spring      Succession**

**Fall      Education of BC Notaries**

**Winter      TBA**

**+ Articles on Other Timely Education Topics**

**PLEASE CONTACT VAL.**  
**[scrivener@bcnotaryassociation.ca](mailto:scrivener@bcnotaryassociation.ca)**

**See *The Scrivener* online      [www.bcnotaryassociation.ca](http://www.bcnotaryassociation.ca)**

# the Scrivener

Published by the BC Notaries Association  
ADVERTISING RATES for 2024 & 2025

**Now 3 Great Issues a Year!**

**Spring      Fall      Winter**

Canadian funds

GST will be added.

Rates and dates may change.

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## READERS

PER ISSUE Est. 12,000

## CIRCULATION

Canada Post, with mailing labels

## VALUE-ADDED FEATURE

Issues are posted online with the ads.

## NOTES

1. All pages are 4-colour process.
2. Cover positions (when available) and special positions: Please add 20%.
3. Accredited ad agencies with an IO and camera-ready material OR Not-for-Profit organizations: Deduct 15%.
4. Creative: High-resolution PDF
5. Inserts: Quotations on request

3 SEASONAL ISSUES	ADVERTISING SPACE DEADLINE	ADVERTISING MATERIAL DEADLINE	PUBLICATION DATE (approx.)
SPRING	March 15	March 20	May 15
FALL	August 25	September 8	October 15
WINTER	November 20	November 25	January 5

Val [scrivener@bcnotaryassociation.ca](mailto:scrivener@bcnotaryassociation.ca) [www.bcnotaryassociation.ca](http://www.bcnotaryassociation.ca)