

REACH AND RATES DOCUMENT 2025

Thousands of Allied Professionals in BC
Read the Magazine: 3 Great Issues Each Year!
Spring Fall Winter

- BC Notaries
- Land Appraisers
- RI Designates (REIBC)
- BC Land Surveyors
- Lawyers
- Real Estate Professionals
- Real Estate Boards and Associations
- Accountants
- Age-Friendly Business® Professionals
- Provincial/Federal Court Judges
- BC MLAs and MPs
- Life Insurance Brokers and Agents
- Financial Institution Managers
- BC Mayors
- Registrars
- Government Ministries
- Libraries: Public and Private, including the Law Society, Legal Services Society, and Education Facilities
- Investment Management Agencies
- Chambers of Commerce
- BC Housing
- BC Assessment and BC OnLine
- BC Buildings Corporation

EDITORIAL THEMES 2025

Spring Giving Back

Fall Personal Planning

Winter TBA

+ Articles on Other Timely Education Topics

PLEASE CONTACT VAL.

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See *The Scrivener* online

www.bcnotaryassociation.ca

ADVERTISING RATES for 2025

Now 3 Great Issues Each Year!

Spring Fall Winter

Canadian funds GST will be added. Rates and dates may change.

AD SIZES	AD SHAPES and DIMENSIONS width x height in inches	If you buy 3 ads within 12 months	If you buy 2 ads within 12 months	If you buy 1 ad within 12 months
		COST PER AD ↓	COST PER AD ↓	COST PER AD ↓
Full Page	Trim 8.375 x 10.75 Bleed 0.125 Bleed not avail on all ads.	\$2095.	\$2395.	\$2695.
2/3 Page	Horizontal 7.25 x 6 Vertical 4.78 x 9.02	\$1795.	\$2095.	\$2395.
1/2 Page	Horizontal 7.24 x 4.43 Vertical 3.54 x 9.01 Island 4.78 x 6.72	\$1595.	\$1895.	\$2195.
1/3 Page	Vertical 2.31 x 9.02 Square 4.78 x 4.78	\$1195.	\$1495.	\$1895.
1/6 Page	Horizontal 4.75 x 2.15	\$895.	\$1195.	\$1495.
Business Card	Horizontal 3 x 2.5	\$595.	\$795.	\$995.

READERS

PER ISSUE Est. 12,000

CIRCULATION

Canada Post, with mailing labels

VALUE-ADDED FEATURE

Issues are posted online with the ads.

NOTES

1. All pages are 4-colour process.
2. Cover positions (when available) and special positions: Please add 20%.
3. Accredited ad agencies with an IO and camera-ready material OR Not-for-Profit organizations: Deduct 15%.
4. Creative: High-resolution PDF
5. Inserts: Quotations on request

3 SEASONAL ISSUES	ADVERTISING SPACE DEADLINES	ADVERTISING MATERIAL DEADLINES	PUBLICATION DATES (approx.)
SPRING	March 15	March 20	May 15
FALL	August 27	September 8	October 15
WINTER	November 20	November 25	January 5

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