



READERSHIP REACH AND RATES

Thousands of Allied Professionals in BC
read the magazine: **3 issues a year.**

- BC Notaries
- Land Appraisers
- RI Designates (REIBC)
- BC Land Surveyors
- Lawyers
- Real Estate Professionals
- Real Estate Boards and Associations
- Accountants
- Age-Friendly Business® Professionals
- Provincial/Federal Court Judges
- BC MLAs and MPs
- Life Insurance Brokers and Agents
- Financial Institution Managers
- BC Mayors
- Registrars
- Government Ministries
- Libraries: Public and Private, including the Law Society, Legal Services Society, and Education Facilities
- Investment Management Agencies
- Chambers of Commerce
- BC Housing
- BC Assessment and BC OnLine
- BC Buildings Corporation

EDITORIAL THEMES for 2021

SPRING: The Education of BC Notaries

FALL: Seniors in BC

WINTER: TBA

+ Articles on Other Timely Education Topics

PLEASE CONTACT VAL WILSON. scrivener@bcnotaryassociation.ca
See *The Scrivener* online www.bcnotaryassociation.ca



ADVERTISING RATES for 2021

Now 3 issues a year . . .

Canadian funds

GST will be added.

Rates and dates may change.

AD SIZES	AD SHAPES and DIMENSIONS width x height in inches	If you advertise in each issue in 12 months total of 3 ads	If you advertise 2 ads in 12 months	If you advertise 1 ad in 12 months
		COST PER AD ↓	COST PER AD ↓	COST PER AD ↓
Full Page	Trim 8.25 x 10.75 Bleed 8.75 x 11.25 Live Area 7.75 x 10.25	\$2095.	\$2395.	\$2695.
2/3 Page	Horizontal 7.5 x 7.25 Vertical 4.9375 x 9.75	\$1795.	\$2095.	\$2395.
1/2 Page	Horizontal 7.5 x 4.75 Vertical 3.625 x 9.75 Island 4.9375 x 7.3125	\$1595.	\$1895.	\$2195.
1/3 Page	Vertical 2.3125 x 9.75 Square 4.9375 x 4.75	\$1195.	\$1495.	\$1895.
1/6 Page	Horizontal 4.9375 x 2.3125	\$895.	\$1195.	\$1495.
Business Card	Horizontal 3.5 x 2	\$595.	\$795.	\$995.

READERS

READERS PER ISSUE Est. 15,000

CIRCULATION

PRESS RUN PER ISSUE Avg. 9,200

DELIVERY: Canada Post, with name labels

VALUE-ADDED FEATURE

All issues are posted online with the ads.

NOTES

1. All pages are 4-colour process.
2. Cover positions (when available) and special positions: Please add 15%.
3. Accredited ad agencies with an IO and camera-ready material OR Not-for-Profit organizations: Deduct 15%.
4. Creative: High-resolution PDF
5. Inserts: Quotations on request

3 SEASONAL ISSUES	ADVERTISING SPACE DEADLINES	ADVERTISING MATERIAL DEADLINES	PUBLICATION DATES (approx.)
SPRING	March 15	March 20	April 15
FALL	September 15	September 20	October 15
WINTER	November 15	November 20	January 5

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